



## **Public Disclosure of Student Achievement**

**Institution Name:** Dominican University New York

**Business Unit(s) included in this report:** Division of Business, Innovation, and Leadership

**Academic Period Covered:** 2023-2024

**Date Report Posted:** April 2025

PROGRAM	MEASURE	TARGET	RESULT
Undergraduate:			
Management <i>including International Management concentration</i> <i>including Sports Management concentration</i>	Graduation rate	60%	56%
Finance	Graduation rate	60%	-
Marketing <i>including Digital Marketing concentration</i>	Graduation rate	60%	-
Graduate:			
MBA <i>Including concentration in Healthcare Management</i>	Graduation rate	90%	91%

### **Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation rates	<p>For the undergraduate programs, the 4-year graduation rate for the Fall 2020 first-time, full-time entry cohort is used. There were no Finance or Marketing majors in that cohort since these majors did not yet start, so no results are presented. For perspective, the national average 4-year graduation rate is 49%.*</p> <p>For the graduate program, a 12-18-month graduation rate for the Fall 2023 entry cohort is used. The MBA program is designed to have a flexible, full-time program ensuring completion will occur within 12-18 months.</p>

\*Average Overall Graduation rate (49%) noted for graduation rate – National Center for Education Statistics (NCES)  
[https://nces.ed.gov/programs/digest/d23/tables/dt23\\_326.10.asp](https://nces.ed.gov/programs/digest/d23/tables/dt23_326.10.asp)